



# GRACE ALBA LE

art • design

## CONTACT

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## EDUCATION

### Bachelor of Fine Arts, Graphic Design & Illustration

Cum Laude  
California State University, Fullerton

## SKILLS

Mac + PC  
Adobe Creative Cloud  
Photoshop  
InDesign  
Illustrator  
Adobe Express  
Canva  
Procreate  
logo design  
branding  
illustration  
typography  
book design  
print layout  
creative direction  
print production  
gallery artist

## EXPERIENCE

### Freelance Designer & Illustrator Independent Contractor 03.2007 - Present

- » logo + logotype design
- » branded design implementation
- » company identity + branding
- » book design + layout
- » marketing collateral
- » design team collaborations
- » commissioned illustrations
- » digital painting
- » custom lettering
- » front-end web design concepts
- » digital + print production

### Multimedia Designer 08.2014 - 07.2015 Print Designer 02.2012 - 08.2014 Production Assistant 02.2010 - 02.2012 Teacher Created Materials, Shell Education • Huntington Beach, CA

- » lead designer for company division of Shell Educational Publishing (professional development books)
- » contributed in developing brand guidelines and standards
- » front-end app asset design
- » print design
- » book cover concepts
- » page layout
- » typesetting & print production
- » project management

### Marketing Graphic Designer 01.2006 - 11.2007 KTGY Group, Inc. • Irvine, CA

- » marketing graphic designer for architecture firm
- » lead focus groups to develop company-wide graphic standards
- » create brochures, presentations, advertisements and other marketing collateral for all the teams within the company

### Webmaster & Graphic Designer 04.2004 - 01.2006 College of Engineering & Computer Science California State University, Fullerton • Fullerton, CA

- » worked closely with Associate Dean on ECS website redesign
- » front-end web design to update and reformat the ECS website
- » graphic design for Dean's Office promotional materials: postcards, posters, mailers

